

# TSOPHE Times

txsophe.org

September 15, 2018

Volume 5, Issue 3

**September is SOPHE Chapter Appreciation Month.** Throughout the month, tune in to SOPHE's social media accounts as well as TSOPHE's [Facebook](#) and [Twitter](#) accounts for the best advice, highlights, and keys to success from SOPHE chapters.

SOPHE chapters address local and timely topics by:

- Delivering continuing education activities
- Advocating for public policies
- Building partnerships with other organizations
- Providing professional development in disease prevention and health promotion

**Region I SOPHE Chapters** | Great Lakes, Indiana, Iowa, Minnesota, New Jersey, New York, Ohio and Pennsylvania

**Region II SOPHE Chapters** | Arkansas, Delta, Georgia, Florida, Illinois, Midwest, National Capital Area and North Carolina

**Region III SOPHE Chapters** | Colorado, Northern California, Pacific Northwest, Paso del Norte, Southern California, Texas and Utah

Read more here: <https://www.sophe.org/membership/sophe-chapters/chapter-appreciation-month/>



Hispanic Heritage Month (HHM) takes place every year from September 15 to October 15. HHM is a time to celebrate the histories, cultures and contributions of the Latino community in the U.S., raise awareness about Hispanic/Latino health gaps, and provide a platform for national Hispanic/Latino health organizations to discuss the challenges and opportunities in helping end health disparities.

This year, the HHS Office of Minority Health (OMH) will focus its efforts on building awareness about health disparities in the Hispanic/Latino community and highlighting the importance of Hispanic/Latino community participation in [research studies](#) to help scientists and medical professionals better treat diseases. Visit the [Hispanic Heritage Month observance page](#) for more information, resources and events occurring during the observance period.

# National Health Education Week



**Monday—October 15, 12-1PM**

## **Advocacy 101**

**Speaker: Kristin Wiginton, PhD**

[Click here to register](#), 1 CHES CEU: \$6



**Description:** This webinar is part one of TSOPHE's two-day advocacy webinars. Advocacy 101 will help health education students and professional health educators understand exactly what advocacy is, the importance of advocacy in health education, and how to advocate for causes at the local level.

**Tuesday—October 16, 12-1PM**

## **Advocating for Health Education in an Era of Political Upheaval**

**Speaker: Donna C. Nichols, MEd, CHES®**

[Click here to register](#), 1 CHES CEU: \$6

**Description:** This webinar is part two of TSOPHE's two-day advocacy webinars. The webinar focuses on the importance and role of advocacy in health education. There will also be a robust discussion of how one can be effective in this political climate. As professionals in health education, now is the time to suit up, show up and speak up; and, why that is more important than ever.

**Wednesday—October 17, 12-1PM**

## **CHES 101: How to become a Certified Health Education Specialist**

**Speaker: Brittny Bratcher-Rasmus, MS, CHES®**

[Click here to register](#), 1 CHES CEU: \$6

**Description:** This webinar will include the value of CHES® and MCHES® certification, the history of the credentials, reasons to certify, how to apply, the benefits of the CHES®/MCHES® credentials, testimonials and more. This is a great presentation for students, and both entry-level and mid-level professionals to learn how the certification enhances their careers as health educators.

**Friday—October 19, 12-1PM**

**In Collaboration with Paso Del Norte SOPHE Chapter**

## **Tu Salud ¡Si Cuenta!: A Community-Wide Campaign**

**Speaker: Alma Ochoa-Del Toro, MPH, CHES®**

[Click here to register](#), 1 CHES CEU: \$6

**Description:** This webinar will discuss theories and strategies used to design and implement a community-wide program. Attendees will then be able to understand and recognize methods used in implementing a culturally competent program in a minority community.

*An application has been submitted to award up to 1 Continuing Education Contact Hours (CECH) for certified health education specialists (CHES). SOPHE including its chapters is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.*

## Inside this Issue:

- ✦ Chapter Appreciation Month
- ✦ National Health Education Week
- ✦ Upcoming Webinars
- ✦ SOPHE News
- ✦ Resources
- ✦ Why Certify as a Certified Health Education Specialist?
- ✦ Upcoming Events: Mark Your Calendar
- ✦ Join a TSOPHE Committee
- ✦ TSOPHE Awards

## Connect with TSOPHE on LinkedIn

*Find job openings, webinars, resources, and more!*



<https://www.linkedin.com/groups/3973766/>



# Upcoming Webinars

Join TSOPHE in October for two upcoming events in the ***Understanding and Addressing Health Equity in Texas*** webinar series.

## **m.chat: Program Overview & Recommendations from Recent Analyses**

**Presented by:** Esther J. Holmes, MPH, CHES® & Scott T. Walters, PhD

**Date:** Tuesday, October 9, 2018

**Time:** Noon -1pm

**[Click here to register!](#)** (\$6 for 1 CHES/MCHES CEU)

**Description:** This presentation provides an overview of a technology-assisted health coaching program for clients with a history of chronic homelessness. The program, m.chat, was designed to supplement traditional case management with a focus on holistic wellness indicators. m.chat had three components: in-person health coaching, a specialized coaching software, and provision of “Chat Bucks” that could be exchanged for wellness items. The program was unique in the way it combined in person and technological approaches to address modifiable biopsychosocial domains, including dietary intake, physical activity, substance use, medication compliance, social support, and recreation/leisure.

---

## **Preventing Unintentional Childhood Injury: The Important Role of Health Educators**

**Presented by:** Angela Mickalide, MPH, MCHES®

**Date:** Tuesday, October 30, 2018

**Time:** Noon -1pm

**[Click here to register!](#)** (\$6 for 1 CHES/MCHES CEU)

**Description:** This webinar will describe the impact of unintentional childhood injuries, deaths, injuries related to specific risks including motor vehicle traffic, drowning, fire and burn, poisoning, choking/suffocation as well as identify emerging risks. Webinar attendees will also learn the history of the field, its current status, and a vision for the future based on a crowdsourcing exercise with leading child safety experts.

For more information, contact [TexasSOPHE@gmail.com](mailto:TexasSOPHE@gmail.com).

*An application has been submitted to award up to 1 Continuing Education Contact Hours (CECH) for certified health education specialists (CHES). SOPHE including its chapters is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.*

### **Thank you to our past 2018 webinar series presenters:**

Kelly McCaffrey, MPH, CHES®- May 2018:  
Building High Functioning Coalitions

Alma Ochoa- Del Toro, MPH, CHES® - June 2018:  
Tu Salud ¡Si Cuenta!: A Community-Wide Campaign

To Nhu Huynh, MPH - July 2018:  
Prevent Cancer: The HPV Vaccine

Rhea P. Olegario, MPH, CHES® - September 2018:  
The State of Oral Health in Texas & Opportunities for Oral Health Promotion & Education

## 2018 Summit Webinar Series

Register for SOPHE's free live Summit Webinar Series! The series is designed to give participants the tools and resources necessary to prepare for the [Summit](#) and engage in effective Hill Visits; strengthen [health advocacy competencies](#); increase understanding and awareness of the public health impact of gun violence; and after attending the [Summit](#), apply the lessons learned to advance health education in one's own community. <https://www.sophe.org/advocacy/advocacy-summit/2018-advocacy-summit/2018-summit-webinar-series/>

## CHES Prep Exam Series

Are you or your colleagues preparing for the October 2018 CHES® Exam? Access Videos-On-Demand through [SOPHE's Center for Online Resources & Education \(CORE\)](#) eLearning portal.

### CHES Exam Prep Areas of Responsibility 1-3:

SOPHE Member Price: \$40.00

SOPHE Nonmember Price: \$50.00

### CHES Exam Prep Areas of Responsibility 4-7:

SOPHE Member Price: \$40.00

SOPHE Nonmember Price: \$50.00

### Purchase both Areas of Responsibility 1-3 and 4-7 and save 15%

SOPHE Member Price: \$68.00

SOPHE Nonmember Price: \$85.00



## SOPHE Case Study Competition

Teams of two to three students are challenged to solve a real-world health issue using the competencies required for a school or community health educator. Case scenarios are provided to confirmed teams two weeks before the competition which takes place on March 26, 2019. Students prepare a response to their assigned case scenario. They present their response to judges in a 25-minute closed forum without the aid of technology at SOPHE's Annual Conference. The winning teams are recognized during [SOPHE'S 2019 Annual Conference](#).

### Register for Student Case Study Competition

#### Registration Requirements

- ◆ **Complete the registration form by the December 14, 2018 deadline, including names of participating students.**
- ◆ **Pay the \$100 registration fee for each team.** *The registration fee covers expenses associated directly with the competition. Paid registration fee is required to participate.*

Registrations are accepted on a first-come basis. Teams are only confirmed when the registration is complete with a completed registration form, including the names of participating students, and the paid \$100 registration fee. [Check out full details for the Student Case Study Competition.](#)

# Resources

## Health Promotion Practice- Special Call for Papers

Health Promotion Practice has issued a special call for papers from **August 15 – December 31**. This is an excellent publishing opportunity for program- and policy-oriented research and evaluation of evidence-based interventions. Please see attachment for details, including areas of focus. Send any questions you may have to Jeanine Robitaille, HPP Editorial Manager, at [jrobitaille@sophe.org](mailto:jrobitaille@sophe.org)

## TPHA Annual Education Conference call for abstracts now open

*Takes place in San Antonio, March 18-20, 2019*

The Texas Public Health Association invites abstract submissions for oral presentations and posters on various public health topics for its [Annual Education Conference](#), which takes place March 18-20, 2019. Abstract submissions are **due Sept. 28, 2018**. For a full list of accepted topics and details on how to submit for breakout session oral presentations, poster presentations, student oral competition presentations and more, [click here](#). TPHA is a statewide community for discussion, sharing best practices, and networking among public health professionals in Texas. Learn more about TPHA [here](#).

## Public Health Reports call for submissions

*Ongoing submissions accepted*

The ASPPH-sponsored [Public Health Reports](#) (PHR), the official journal of the Office of the U.S. Surgeon General and the U.S. Public Health Service, is accepting writing submissions on all aspects of advancing effective writing for public health. This publishing opportunity is open to all faculty, staff, and students. [Click here for more information](#) regarding the submission process. Please email [Erin Williams](#) with any questions.

## School-Based Outreach and Enrollment Toolkit

The National Connecting Kids to Coverage Campaign is providing this go-to resource to cultivate relationships with school staff and to partner with schools on activities to get kids covered and keep them covered. <https://www.insurekidsnow.gov/downloads/library/misc/toolkit-schoolbasedoutreachandenrollment.pdf>

## ACHI Seeking Proposals for 2019 Conference

The Association for Community Health Improvement is seeking presenters to share their expertise, demonstrate actionable population health tools, and engage conference participants in meaningful discussions for the 2019 ACHI National Conference in Chicago, **March 19-21, 2019**. At the 2019 ACHI National Conference, population health leaders come together as a community to amplify our shared commitment to drive community and organizational transformation with *One Voice*. Visit [healthycommunities.org/2019achi](http://healthycommunities.org/2019achi) for more information on how to apply. All proposals are due by **September 28**. Contact [achiconference@aha.org](mailto:achiconference@aha.org) with any questions.

## BUILD Health Challenge - Applications open

The BUILD Health Challenge, with support from Campbell Soup Company is offering a special training series grounded in the BUILD principles that will help you identify new insights into how your community can effectively drive sustainable improvements in community health.

**[Deadline to apply: September 30](#)**

# Why Certify as a Health Education Specialist and Master Health Education Specialist?

The next CHES and MCHES Exams are scheduled for April 11-20, 2019

Registration opens November 1, 2018. Final Registration ends February 28, 2019.

The National Commission for Health Education Credentialing's, Inc. (NCHEC) is a voluntary professional certification program for health education practitioners. The National certification benefits practitioners, employers and the public by:

- Establishing a national standard
- Attesting to individuals' knowledge and skills
- Assisting employers in identifying qualified health education practitioners
- Promoting continued professional development



The CHES and MCHES exam cycles are offered twice a year in the State of Texas. For testing locations, registration deadlines and fees, visit [www.nchec.org/exam/overview/](http://www.nchec.org/exam/overview/).

## Upcoming Events: Mark Your Calendar

**October 3-5, 2018**

**Interdisciplinary Association for Population Health Science Conference**—Washington, DC

More information here: [https://iaphs.org/conference/?cid=xli\\_rwjfstaff\\_unpd\\_ini:s4acfp\\_dte:20180718](https://iaphs.org/conference/?cid=xli_rwjfstaff_unpd_ini:s4acfp_dte:20180718)

**October 13-15, 2018**

**SOPHE's 20th Annual Advocacy Summit**—Washington, DC

More information here: <https://www.sophe.org/advocacy/advocacy-summit/2018-advocacy-summit/>

**November 9, 2018**

**Empowered to Thrive: A Multi-Disciplined Approach to Care**—San Marcos, TX

More information here: <https://files.acrobat.com/a/preview/8f973b7f-2222-4471-98c8-cb002436640a>

**April 11-20, 2019**

**Spring CHES & MCHES Exam 2019**

Registration for the April 2019 CHES exam can be completed at <https://www.nchec.org/ches-exam-application>. Apply early to take advantage of exam fee discounts! If you have any questions, the NCHEC staff are available to guide you through the application process (admin@nchec.org). Make sure to request a current, official transcript to include as part of your application.

## Resources

**TSOPHE**

(<http://www.txsope.org/>)

**SOPHE**

(<http://www.sophe.org/>)

**TPHA**

(<http://www.texaspha.org/>)

**APHA**

(<https://www.apha.org/>)

**ACHA**

(<http://www.acha.org/>)

**TAHPERD**

(<http://www.tahperd.org/>)

## Get Connected. Share Information. Join a Committee.

Are you aware that TSOPHE has Six Committees for members like you to join depending on your areas of interest?

These Committees are a great benefit of TSOPHE membership because they allow members to receive information specific to their topics of interest and/or work settings. The Committees allow for an excellent place for members to connect with others who serve in a similar role or share a similar passion.

If you would like to join TSOPHE's Committees, such as Advocacy, Communications, Continuing Education, Membership, Program Planning or Professional Preparation, please email us:

[TexasSOPHE@gmail.com](mailto:TexasSOPHE@gmail.com)