



Dear Sir/Madam,

The Texas Society for Public Health Education's 2023 Conference will be held on October 27 & 28, 2023 in Austin, Texas. The theme of this year's conference is "**Building Community Health through Collective Approaches.**" The purpose of this conference is to create opportunities for collective advocacy, and partnerships to achieve healthy communities for everyone. We hope to provide our participants with an opportunity to broaden their knowledge and skills in health education through interactive workshops, panels and poster presentations.

This year, between 100-200 health educators and other health professionals will attend the conference. We are inviting your group to participate and become involved in this important event by becoming a sponsor or an exhibitor. For exhibitors, the cost of the booth is \$200 and will include a table, two chairs, and registration to the conference with lunch. An additional registration may be purchased at a discounted fee of \$50. You will be able to purchase CHES/MCHES continuing education credit hours for an additional fee (Continuing Education is included for members. Visit <https://txsophe.org/membership/> to update your TSOPHE membership.)

This year, we are also offering 5 levels of sponsorships, which include your name and logo on in all online and printed promotional materials, distribution of your promotional materials or information in our swag bags, as well as the following:

1. The Henrietta Lack Scholarship Sponsor - \$200 (no booth)
 - Featured on virtual and printed promotional materials as the funder of **scholarships** for students and young professionals to attend the conference.
 - Includes 1 registration with meal. Additional registration and meal discounted at \$50.
2. The Paul Farmer Sponsor - \$250 (3 available)
 - Featured on virtual and printed promotional materials as the presenting sponsor of one of three **refreshment breaks**.
 - Includes 1 registration with meal. Additional registration and meal discounted at \$50.
 - Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.
3. The Joycelyn Elders Sponsor - \$300 (2 available)
 - Featured on virtual and printed promotional material, and named as the presenting sponsor of one of two **awards** for a public health professional or health educator who is excelling in their field.
 - Includes registration and lunch for 2 attendees.
 - Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.
4. The Ionia Rollin Whipper Sponsor \$400 (only 1 available)
 - Featured on virtual and printed promotional material, and named as the presenting sponsor of "**Coffee and Conversation**" roundtable discussions Saturday morning.
 - Includes registration and lunch for 3 attendees.
 - Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.

5. The Helen Rodríguez Trías Sponsor - \$500 (2 available)
 - Will be listed on the virtual and printed promotional material and named as the presenting sponsor of one of two **Keynote Speakers**.
 - Includes registration and lunch for 4 attendees.
 - Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.

To help us plan, please complete the attached application. Your support helps us provide scholarships for students and subsidized registration for your professionals, as well as bring in exceptional speakers. We would appreciate your response by Friday, **September 1, 2023**. You may also visit www.txsophe.org for additional information or to register and pay with a credit card.

Thank you for supporting TSOPHE and public health education! For any additional exhibit needs, please email us at TexasSOPHE@gmail.com.

Sincerely,

Lisa Blackwell

Lisa Blackwell, MPH
President

Exhibitor/Sponsor Application

Application Deadline: **Friday, September 1, 2023 by 11:59 p.m. (CST)**

(Please PRINT clearly)

Organization: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Vendor/Representative Name/Title: _____

Additional Representative(s) Name/Title: _____

Products/Services:

Academic Institution Promotional Products

Training/Consulting Services Other:

SPONSORSHIP LEVEL:

Giveaways/Promotional items for swag bag – no charge

Exhibitor Only - \$200

Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.

Includes 1 registration with meal. Additional registration and meal discounted at \$50.

Henrietta Lack Scholarship Sponsor - \$200 (no booth)

Featured on the website and promotional materials as the namesake for **scholarships**.

Includes 1 registration with meal. Additional registration and meal discounted at \$50.

Paul Farmer Sponsor - \$250 (3 available)

Featured on the website and promotional materials as the presenting sponsor of one of three **refreshment breaks**.

Includes 1 registration with meal. Additional registration and meal discounted at \$50.

Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.

Joycelyn Elders Sponsor - \$300 (2 available)

Featured on the website, promotional material, and as the presenting sponsor of one of two **awards** for a public health professional or health educator who is excelling in their field

Includes registration and lunch for 2 attendees.

Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.

Ionia Rollin Whipper Sponsor \$400 (1 available)

Featured on the website, promotional material, and as the presenting sponsor of “**Coffee and Conversation**” roundtable discussions Saturday morning.

Includes registration and lunch for 3 attendees

Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.

Helen Rodríguez Trías Sponsor - \$500 (2 available)

Will be listed on the website, promotional material, and as the presenting sponsor of one of two

Keynote Speakers.

Includes registration and lunch for 4 attendees.

Includes a table and two chairs in the exhibit hall close to refreshments and poster presentations.

Full payment must accompany application. **NO REFUNDS** if the space is cancelled or exhibitor no shows. *In the event that TSOPHE cancels the conference, the Exhibitor's conference fees will be reimbursed. TSOPHE is not responsible for refunding any other type of expenses such as hotel and/or car rental expenses.* Booth assignments are final. This application signifies agreement to these terms.

Check Number: _____ Amount: _____ Date: _____

Billing Contact: _____ Phone: _____

***Make Check or Money Order Payable to TSOPHE and send to: ***

TSOPHE
c/o Lisa Blackwell
1401 Lavaca Street
Austin, Texas 78701

Acceptance of this application and associated fees by TSOPHE transforms this document into a contract for exhibit space.

**For more information contact: Lisa Blackwell, TexasSOPHE@gmail.com □
www.txsope.org**