



Advancing Population Health through Diversity, Innovation, and Collaboration

Texas Society for Public Health Education

Fall Conference 2017

October 5 & 6, 2017

Paul L. Foster Campus for Business and
Innovation

Baylor University

PRE-REGISTRATION DEADLINE: October 2, 2017

Register online: [TSOPHE Fall Conference 2017](#)

Conference Highlights

Keynote Speaker



“Collaborative Efforts in Population Health Take Collaborative Minds”

Rodney G. Bowden, Ph.D.

Dean, Robbins College of Health and Human Sciences

Professor of Health Education

Baylor University

Brown Foundation Endowed Chair

Featured Conference Topics:

- ❖ **Collective Impact:** Utilizing Community Coalitions and Collaborative Efforts to Advance Change
- ❖ **Quality Improvement:** The Value and Use of Data to Drive Health Education Programming
- ❖ **Skill Building:** Improving the Capacity and Need for Public Health Education

For more information, contact Marym Lakhani via e-mail: marymlak12@gmail.com

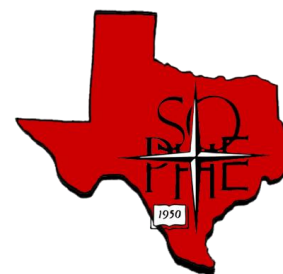


Accreditation: An application has been submitted to award up to 7 Continuing Education Contact Hours (CECH) for certified health education specialists (CHES/MCHES). TSOPHE including its chapters is a designated multiple event provider of CECHs by the National Commission for Health Education Credentialing.

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PRELIMINARY AGENDA

THURSDAY, OCTOBER 5, 2017

5:00 – 6:30 PM **Mix & Mingle Networking Event**

FRIDAY, OCTOBER 6, 2017

8:30 – 9:00 AM **Registration and Light Breakfast**

9:00 – 9:30 AM **Opening Session – Keynote Speaker**
Collaborative Efforts in Population Health Take Collaborative Minds
Rodney G. Bowden, Ph.D.

9:30 – 10:40 AM **Session 1 - Collective Impact: Utilizing Community Coalitions and Collaborative Efforts to Advance Change**

Building High Functioning Coalitions: A Recipe for Success
Kelly McCaffrey, MPH

Engaging Young Women of Color in Discussions about Contraceptive Counseling
Brianna A. Lewis

The Mobile Mammography
Christina Simmons

10:40 – 10:50 AM **Refreshment Break**

10:50 – 11:50 AM **Panel Presentation**
Community-friendly approaches to health promotion in underserved communities: Keeping it simple and fun.
Eva I. Doyle, Ph.D., MCHES, Robert D. Doyle, Ph.D., Ashley Bearden, Erin Benton, Tess Kucera, Candace Nalls, Jessica Su, and Arianna Gomez

11:50 AM – 12:00 PM **Break for Lunch**

12:00 – 1:40 PM **Lunch & Poster Presentations**
Membership Meeting (20 minutes)
Presentation of Awards

1:40 – 2:50 PM **Session 2 - Quality Improvement: The Value and Use of Data to Drive Health Education Programming**

Health Stressors Among Doctoral Students at an HBCU
Danielle Y. Hairston Green, Ph.D. and Samuel S. Sampson, Ph.D.

Carbon Monoxide Monitoring as a Vital Sign for Clients Enrolled in Nurse-Family

Partnership
Shelli Ellis, BSN, RN, CPN

Health as a Coupled “Bottom Line”: The Role of Corner Stores in Connecting Health, Business, and Systems Change
Jasmine J. Opusunju, DrPH, Jalissa Wilson, and Mahsa Esmaeili, MS

2:50 – 3:00 PM

Break

3:00 – 3:50 PM

Session 3 - Skill Building: Improving the Capacity and Need for Public Health Education

Community Asset Mapping: A Resource Treasure Hunt
Ninfa Peña-Purcell, Ph.D.

Advancing Population Health through CHWs
Ashley Rodriguez

3:50 – 4:00 PM

Closing Remarks